

WHY BORING DOESN'T SELL?

BRANDING RIGHT FOR BUSINESS GROWTH

Client Sustainability is the key role of Image India

The Power of Ideas begins with Image India to provide services up to excellence in the field of Promotions & Branding. Over the past 18 years, Image India has worked with more than over 150 clients, build their brands and grow their businesses.

Image India celebrates uniqueness with every individual, and believes in exploring finest creativity, imagination and ideas of expression. Our ideas are driven by the power of creativity to fuel networking & profit. As the trend changes to oral to print and print to digital and so on... But thoughts & power of presentation are stagnate to virtue of its best. So we associate most talented Creative's to divine your brand.

To be a Grand Brand: Need advertising:

Advertise to get noticed... advertise to sustain... advertise to tell the world that you exist!!! In this competitive world everybody is rushing towards success, to create a mark in their respective fields and in short, to get noticed. Visibility is one factor that gives you an edge for keeping up in the cutthroat competition and this is why it is treated as a pointer to speed up the race for success in todays commercial era. *If we generalize the whole procedure of "getting noticed" it's nothing but simple communication but at the same time a complex involvement of various techniques to grab attention.* In corporate field, a specified way to get visible in the market is through advertising which intern makes it an important tool for sustaining in your respective field.

When It Comes To Results, Experience Counts

If you are looking for a partner that will work for you in the present turbulent markets, put our experience. Just in time to embrace the new media of the day, Since then we have expanded our services to include all media advertising, brand development, market research, public relations....etc. Staying current on the latest tools, trends and techniques is not an option. We always reinvented ourselves to deliver our best to clients.

Better Creative Produces Better Results.

Creativity is in the eye of the beholder. Advertising that works with one audience might score a zero with another. What really counts is that your target market connects with your message.

We are here to build brands and grow organization.

Our mission is to grow together, to built creditability and nurture your brands with well crafted marketing communications. In our work we are brutally honest and pragmatic. Our passion at Image India is to merge the latest techniques, innovations in Promotions with strategic thinking and highly creative executions.. *Coz boring doesn't Sell!*

what we do what we offer

Giving a brand new life, we're strategic advisors for business needs, deciding the tone of voice and giving context to your communication.

Solutions with strategy leads to communication with context. Analyzing and researching on consumer insight, we elevate your business.

Crafting creative approaches, detailing defines us. We're solution-oriented and take into account multifaceted approaches in our final execution.

Taking the brand forward we give it a carefully crafted personality, deciding the language it speaks as well as the way it dresses.

Our wings of creativity take us across cultures, engaging your brand values and stories with people who matter.

We look into complete execution of the image. This entails all external representations including the environment the brand lives in.

WE ENABLE BRANDS BY ENSURING
EXTENDED REACH **ENHANCED VISIBILITY** **EXPONENTIAL RETURNS**

Why Image India is the best brand identity agency for you?

We, at Image India, deploy various methods to build on the brand identity of your business. Methods like the Kapferer's Brand Prism help the customer in understanding the physique and the culture of the brand, both internally and externally. We follow a diligent methodical approach of first analyzing the data, understanding the consumer and then taking the strategy forward in its creative implementations through potent imagery and words. Weaving the right words with the right imagery can work wonders in creating a positive brand image and crafting a memorable brand experience.

Image India is a brand identity design agency which will take you through a complete crafting of the brand identity right from the inception of understanding your business to translating it in meaningful visuals and imagery.

Brand Positioning

When you have found a window in the minds of your consumer, you have positioned your brand right. It is effective brand positioning which spearheads a business that is consumer-centric. Building a memorable and impactful brand starts with deciding the brand essence and personality and this leads the way to craft a powerful brand positioning statement.

The Key to Brand Positioning

At Image India, there is a holistic approach towards branding. As a brand positioning agency, we believe in diving deep and researching on all the 3 C's required for developing an effective brand positioning statement. The 3 C's entail your customer, channel and your competition. The channel is the primary venue of interaction with your possible consumer and competition so it helps in understanding the market and building the ideal buyer profile.

The positioning strategy adopted will always be in a context of the category the business operates in. All the marketing material of your competition is looked into. A positioning statement can often appear in a prominent place on the homepage of a website, in a print media, electronic and outdoor. Mapping down the distinctness of each of your competitors and the brand language they adhere to, help in understanding the gaps in communication. At times cross-category competition studies also enrich our understanding of market perceptions which further fuels the positioning strategy. For instance, you can do what everyone's doing yet spell it out differently. Instead of saying what all washing detergents were saying about being the best stain fighter, Surf Excel took the opposing route and positioned itself strongly saying, "Daag Achhe Hain."

The brand positioning statement should also benefit the target audience, hence the need for studying the

most important C which is the customer. When you talk directly to the customer's concerns, your target audience will listen to your message. For instance when, in the 1990's, Dettol introduced itself as medically tested and a guaranteed protector against germs which can trigger at least 100 illnesses. That was such a sound positioning strategy at the time that later Savlon couldn't capture the market share Dettol already had.

Today, the masses are overwhelmed by marketing messages. So it is not enough to just stop at proclaiming you're No. 1. The best way to test a positioning statement would be to ask 'Why No.1?'

Brand Positioning Strategy at Image India

As a brand consultancy, we know that the positioning strategy adopted by your business is probably one of the most important aspects of the way your brand is perceived in the market. This is how a classic positioning exercise can be broken down in simple steps:

Brand Building

“59% of consumers prefer to buy new products from brands familiar to them and 21% say they purchased a new product because it was from a brand they like.” – Global New Product Survey

What is a brand?

The promise that you offer to your customer, apart from the products and services is what your brand is. The market or customer perception that is created out of a business is what your brand entails. Often that is a myth...and often that is not.

Why is Image India the Brand Builder for your business growth?

At Image India, we strive to work towards your business needs and not just your wants. The entire process of brand building involves creative expertise. Once you partner with us to build your entire brand and brand image you would be taken through an engaging exchange where we will help debrief your existing/new processes and preferences and understand your brand better; further you would be involved in this step by step brand building procedure through presentations revealing findings of immersion/research and ending with a brand unveil and in-depth induction if required.

Our expertise at Image India lies in in-depth market and consumer research, in-house content development, website development and deployment, solution oriented brand naming, copywriting and media mix. The way forward is to use all these skills to build your brand, to build your business. A wholesome brand experience can only be built with complete understanding of the target market and the industry. Our strategy led approach will make your brand reach the levels of success that your business deserves to achieve.

Brand Strategy

A sound strategy entails what is not to be done as much as what is to be done. It is about answering to your needs and not just your wants. These do's and don'ts not only spearhead your business strategy. It takes ahead your brand name too. A name or a logo has to be taken much ahead of itself. The best way to do so is to build a strong brand identity that envelops a strong brand essence and purpose, positioning the brand right and making a brand experience that is meaningful and memorable. The strongest foundation of building a brand finds resonance in a robust brand strategy.

Why is Image India the best brand strategy agency for you?

Our in-house proprietary methods help us establish a unique brand strategy for your business, developing brand solutions that define the business and make it stand out from the crowd. Each method covers a particular aspect of branding, be it naming or customer identification. For instance, the Kapferer's brand prism is a model which aids us in developing the brand identity. Key elements of a brand like a physique, image, culture, relationship and personality are mapped. Kapferer says, "Strong brands are capable of weaving all aspects [of the prism] into an effective whole in order to create a concise, clear and appealing brand identity." Another strategic method of using the 12 brand archetypes in decoding the brand personality, help in bringing a brand to life by deciding whether it is 'The Hero', 'The Outlaw,' 'The Explorer' and many more.

Image India is the brand strategy agency where branding for your business needs is taken seriously. We believe in building brands with a purpose, a brand that is much beyond its logo, leaflet and label.

Digital Services

A world which is ever changing demands the latest digital services to stay connected. Today the brand world is becoming more and more a technology-driven ecosystem. And what can keep pace with the changing attitudes of consumers and the volatility of the market? It is only a world which is more active digitally, where the network of connectivity is up to date, smoother and faster.

Digital Strategies in Branding

Digital brand consultants understand the importance of enabling and enhancing the share worthiness of branded content because customers are looking out for meaningful brand stories. Instant satisfaction is something which fuels consumers on social media and otherwise. Brands need to have a visually and conceptually appealing website which is strategically made. That is often the first point of contact of the

consumer with the brand. Equally important is to have an online marketplace, an active social media page and the like. The agency The Minimalist is today known mainly for the way it maintains social and web content, being creative and quirky. Everyone is seeking to engage with the brand as if it's a person, having a consistent and identifiable digital personality.

Branded Content and Ideation

As digital strategists we understand that to meet business needs there has to be an in-depth understanding of the digital world. We deliver creative solutions, keeping in mind how they would relate it on online platforms, be it the website or social media.

Website and UI- UX Design

A website is often the fundamental impression management platform. Gone are the days when a simple company profile or brochure used to be what the website was about. Websites, today, are looked upon as key engagement tools of the brands to their customers. Customers often depend solely on websites and social media for product specifications as well as brand related enquiries. If it's an e-commerce website the online platform is also a direct source of revenue for the organization. Websites also need to be more mobile friendly as for a quick browse customers depend on smaller screens. At Image India we offer designs which ensure effective navigation and the best user experience for customers. The latest front-end and back-end development platform and languages are used to develop your corporate websites or even microsites. When brand architecture comes in place, and sub-brands or endorsed ones require different sites, we work on not only taking a strategic call but also playing it out through the execution in developing different brand languages for each, at a digital level.

Search Engine Optimization & Website Analytics

The key to SEO lies in zeroing in on the right target market through geographical, linguistic and other stratified filters and then looking up the keywords these consumers search for. This is to be constantly evaluated through Google and other SEO tools. Digital strategies are to be provided on how the brand can climb right at the top of the ladder in the web world.

Analyzing website traffic is a strategic tool for understanding the behaviour of your web visitors. Google Analytics can be effectively used to track website traffic, furthering your knowledge about what kind of visitors frequent your website, how much time do they spend there, what they look at etc. There is a lot of information, which if analyzed correctly, would lead to building a potently strong digital strategy ensuring increasing engagement, higher click rates and conversion rates for the brand.

Search Engine Marketing (SEM) & Social Media Marketing

We have often taken over the complete responsibility of some of our client's social media channels. Our understanding of search engines along with website traffic, helps us to provide comprehensive SEM solutions to clients, coupled with sound keyword generation that streamlines content structure and drives relevant traffic to the online presence the company has built.

OUR LIFE LINE

 <p>CAPITOL HEIGHTS Premium Residential Apartments</p>	 <p>Godrej PROPERTIES</p>	 <p>PROZONE PALMS</p>
 <p>TANISHQ</p>	 <p>Batukbhai Batukbhai Sons Jewellers</p>	 <p>ferroart® FURNITURE INTERIORS LIFESTYLE</p>
 <p>Radisson HOTEL NAGPUR</p>	 <p>Resonance® Educating for better tomorrow</p>	 <p>AUPP VISA Consultant</p>
 <p>Mount Litera Zee School Great School. Great Future</p>	 <p>CENTRE POINT SCHOOL INTERNATIONAL</p>	 <p>CENTRE POINT GROUP OF SCHOOL</p>
 <p>City Premier College</p>	 <p>SS International School</p>	 <p>M.K.H Sanchez Public School & Jr. College</p>
 <p>ASPIRE</p>	 <p>Audi Vorsprung durch Technik</p>	
	 <p>TATA MOTORS</p>	
	 <p>VLCC SHAVING BEAUTY FITNESS FOR MEN AND WOMEN</p>	 <p>Pyramid Group of Companies</p>
	 <p>BUREAU OF INDIAN STANDARDS</p>	
 <p>JNARDDC</p>	 <p>FDCM</p>	 <p>GOVERNMENT POLYTECHNIC</p>
	 <p>Bank of Baroda Bank of Baroda</p>	 <p>Bank of India Relationship beyond banking</p>
		
	 <p>Central Bank of India सेंट्रल बँक ऑफ इंडिया</p>	 <p>Saraswat Bank THE BANK OF CHOICE FOR HIGH NET WORTH INDIVIDUALS</p>
		 <p>Union Bank of India</p>
	 <p>Canara Bank (A DIVISION OF ICICI BANK)</p>	 <p>State Bank of India THE BANKER TO EVERY INDIAN</p>
	 <p>IDBI BANK</p>	 <p>Corporation Bank A Fitter Future A Better Bank</p>

Tanishq, The Jeweller



Tanishq is India's largest, most desirable and fastest growing jewelry brand in India. Tanishq is the jewelry business group of Titan Industries Ltd - promoted by the TATA group, India's most respected and widely diversified business conglomerate.

This year marks a 17th anniversary of successful innings for Tanishq. With a retail sales of 1200 crore last year and gunning for 2000 crores this year, Tanishq has arrived in the Indian jewelry market. It is a story of a successful Indian enterprise, which has delivered value to its customers and shareholders in a complex category, marked by its completely localized front end as well as back end.

However, Image India privilege to have such national client to serve on regional level. 15 years of relations made us proud to understand the language for smooth going.

Batukbhai Sons Jewellers



The Batukbhai family has been in the jewellery business since over 4 decades and holds a reputation in Central India. In this entire journey they had build a brand & an empire with their hard work and dedication, now famously known as 'Batukbhai Sons Jewellers'. However in their successful journey Image India since last six years has niched a benchmark in rendering services & promoting the brand locally as well upcountry.

Lakmé Salon

LAKMÉ SALON OFFERS
A NATURAL WAY TO
RESTORE AND
TRANSFORM HAIR.
CYSTEINE INFUSION CURL
SOFTNING TREATMENT.

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CALL : 0712 - 2588844 / 2588866.

LAKMÉ SALON

Shop No G2 & G3, 749/750 "Shanti Enclave" Chhaoni Square, Koradi Road, Sadar, Nagpur.

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PERFECT
BRIDES**
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PRE-BRIDAL PACKAGES STARTS
FROM RS. 4799/- ONWARDS &
BRIDAL MAKE-UP PACKAGES STARTS
FROM RS. 4100/- ONWARDS

TO BOOK AN APPOINTMENT,
CALL : 0712 - 2588844 / 2588866.

LAKMÉ SALON

Shop No G2 & G3, 749/750 "Shanti Enclave" Chhaoni Square, Koradi Road, Sadar, Nagpur.

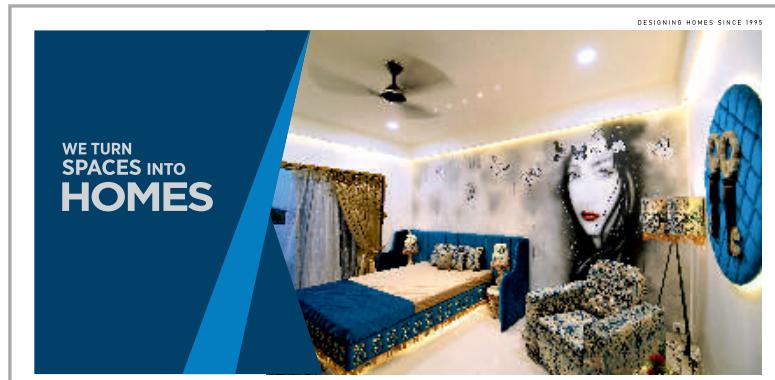
All the Lakmé Salon chains around the country are operated by Lakme Lever Pvt. Ltd which bring a plethora of beauty and grooming services that proudly match up to international standards. Its repertoire of professional beauty experts and hair stylists are much sought after by the contemporary Indian women of today who are looking out to explore the fine art of beauty to the fullest and only by the best.

Known for their creativity with stunning hair and make-up techniques and excellent skin care services, Lakmé Lever brings the backstage expertise and experience of Lakmé Fashion Week to the modern Indian women. Professionally trained hair and makeup experts with countless shows under their belt and outstanding skin services come together at Lakmé and offer an unforgettable experience, one that's 360 degrees by nature.

Lakmé Lever has a presence of more than 200 Lakmé Salons at premium locations in over 50 cities.

Image India happy to announce to be a part of its promotions.

Ferroart



WE TURN
SPACES INTO
HOMES

DESIGNING HOMES SINCE 1995

Dreaming of a luxurious, fully-functional designer home, that too with a hassle-free process? Then, FERROART TURNKEY INTERIORS is just for you. Share your ideas and our team will create your dream home with our boundless creativity, fascinating hand-picked artifacts & paintings, in-house factory made designer furniture, all allied with internationally acclaimed material brands in a fixed time frame & fixed preapproved budget. All you need to do is 'HANDOVER THE KEY!'

TURNKEY INTERIORS

ferroart
FURNITURE ■ INTERIORS ■ LIFESTYLE

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9823087500, 6605010847/48

Sunday Open

Image India 03/07/19

Design is about evolving, moving forward and elevating the human spirit. Challenge is to create beautiful interiors with context of today's overwhelming and complex expectations. We merge client's personal requests with our creative statement. As a result the finished space is functional with combination of interior architecture, furniture design, mirrors, lights and accessories reflecting the clients personality.

Image India has built the Ferroart, most premium brand while working since last 15 years not only in domestic market but abroad too in interior designs.

VLCC Slimming beauty Fitness



The guiding vision of VLCC Group is “Transforming Lives”. By “Transforming Lives”, we imply transforming self, spreading happiness and transforming future. These three pillars have been the hallmarks of company since it was founded by Mrs. Vandana Luthra in 1989. They remain the foundation upon which it continues to build the success today. By redefining wellness, VLCC revolutionized this industry and acquired the status of India’s largest health and beauty brand. Today VLCC is the single largest player in the organized sector with a pan-India presence of nearly 225 outlets across 75 cities, 1 in Kathmandu, 8 locations in UAE, 1 in Oman and 1 in Bahrain. The VLCC Group, a ‘Superbrand’, serves as an umbrella for all its other brands – VLCC Health Care Ltd., VLCC Personal Care Ltd. and VLCC Institute of Beauty, Health and Management. VLCC’s services provide holistic wellness, as a service, marrying scientific research and traditional therapies.

Having served over a million customers since its inception, VLCC, today, has achieved an iconic status across the world and is India's largest and most preferred Slimming, Beauty & Health brand.

Haldiram's



Potato Sticks :

Although, Haldiram's is about more than just food. By creating a strong sense of community and supporting associates, Image India continue to feel like a true family business. We carry these values with us as we got opportunity to work for brand and their other products like 'Vermicelli' to serve generations of happy connoisseurs across the globe and continue to be the nation's beloved snack-food company.

A optimum quality Cheese Potato Stick, which is made under the supervision of highly experienced professionals, is being provided to all consumers. These are highly demanded in the market for their test, purity and hygiene nature.

As the age old saying goes, "The way to one's heart courses through their stomach". We want to leave no stone unturned to win your hearts.

Radisson Blu Hotel Nagpur



Whether you are here for a business or an leisure stay, the Radisson Blu Hotel Nagpur offers a range of facilities and services to ensure a comfortable and enjoyable stay. Our modern and spacious rooms are perfect for both business and leisure travellers. The hotel features a range of restaurants and bars, including The Creative Kitchen, Ni Hao, and Ethyl, which offer a variety of international and local cuisines. The hotel also has a well-equipped fitness center and an outdoor swimming pool. The Radisson Blu Hotel Nagpur is located in the heart of Nagpur, making it easily accessible to the city's business and cultural hubs. The hotel's proximity to the Dr. Babasaheb Ambedkar International Airport (NAG) makes it a popular choice for both business and leisure travellers. The hotel's friendly and attentive staff ensure that every guest's needs are met, making it a truly memorable stay.

Whatever brings you to Nagpur, carve out time to relax by our outdoor pool or book a tension-erasing massage at our on-site spa. After a long flight, you can get your blood flowing in the well-equipped fitness center. When it comes to enticing food and drink, the Radisson Blu has you covered with authentic local specialties and creative international dishes at our four distinctive restaurants. When your meetings wrap up for the day, stop by Ethyl Bar for a well-deserved cocktail. Our extensive indoor and outdoor event spaces are an elegant choice for business or social gatherings.

Pyramid Group of Companies

Pyramid Amara Your Galaxy in Beyond

BESA-PIPLA ROAD

BELONG TO THE WORLD OF LAVISHNESS

Pyramid Amara—Nagpur's most exquisite gated township!*

SPECIAL OFFER FOR RAILWAY EMPLOYEES

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Club House Swimming pool Gym

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HOME LOAN FACILITIES AVAILABLE LOW INTEREST

PALatial 2 & 3 BED RESIDENCES
30+ULTRA MODERN AMENITIES

Great beginning by touching it which really a wonderful journey for Image India.

With the turnover of Rs. 2 crore initially was a challenge to turn them into 500 crore within a span of two years is remarkable success for both of us.

The case study can be elaborated for marketing relationship.

Pyramid Group of Companies, a renowned name in real estate in Nagpur has been touching lives in Nagpur.

Giving life a sense of fulfilment, a sense of accomplishment.

Testimony to their efforts are : More than 10 Pyramid real estate projects. More than 2000 customer relationships. 300 plus advisor relationships.

Prime land in and around Nagpur under consideration for future development.

Tata Capitol Heights

WELCOME TO THE NEW WAY OF LIFE

TATA REALTY AND INFRASTRUCTURE LTD. 

PREMIUM LIFESTYLE RESIDENCES WITH 7 STAR CRISIL RATING


PREMIUM RESIDENCES

2.5, 3 AND 3.5 BHK APARTMENTS AND PREMIUM PENT HOUSES

PREMIUM RETAIL MALL SPREAD OVER 4 LAKH SQUARE FEET

SHOPPING 
FINE DINING 
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Celebration 

TRILUM... 31 YAH MALL

PREMIUM LIFESTYLE RESIDENCES WITH 7 STAR CRISIL RATING

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- SENIOR CITIZEN'S AREA
- VEHICLE FREE PODIUM
- SWIMMING POOL
- BANQUET HALL & LAWN
- AMPHITHEATRE
- SQUASH COURT
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A PROJECT BY TATA REALTY AND INFRASTRUCTURE LIMITED 

DISCOVER NEW HEIGHTS IN LUXURY

We are in Amravati today
Hotel Shriday Continental in front of ITI College, Irvin Square, Nagpur Road, Amravati from 10 am till 7 pm on 26th April 2015 (Sunday).
Contact: Ketan Alone +91 9225077770 | Kamlesh Chotwani +91 9225500055

BOOK BY ₹ 5 LACS, COMPLETE 20% IN 3 MONTHS AND BALANCE 80% ON POSSESSION*







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Premium Residential Apartments
NAGPUR

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Facilities • Swimming Pool • Jogging & Cycling Track • Yoga Court • Squash Court • Children's Play Areas

Disclaimer: *Subject to availability. Bookings open from 26th April 2015 till 31st May 2015. *Subject to availability. Bookings open from 26th April 2015 till 31st May 2015.

Tata Capitol Heights - the residences where luxury nestles. The project is conceived by Tata Realty and Infrastructure Limited (TRIL) in the heart of Nagpur, which promises to offer nothing less than a regal lifestyle. Apart from being a major trade city, Nagpur has to offer a lot to all those who wish to dwell in luxury. TRIL has conceived and developed this luxury property in Nagpur to offer a plush living experience to the city's elites. Tata Realty offers super luxurious, spacious and ultra-modern ready-to-occupy 2.5 BHK, 3 BHK, 4 BHK flats, apartments and spacious penthouses to give you the joy of living your dream.

Image India is successfully promoted its luxurious project which have beautiful amenities.

Godrej Anandam



Godrej Anandam sets the bar higher. Spread over a large expanse of refreshing greenery interspersed with natural water bodies, a holistic lifestyle in the centre of the city awaits you. From the opulence of marble seamlessly fused with the richness of wood, from the rich finishing on the walls to the lush landscaped gardens, from the picturesque views on the outside to the ample space inside.

Image India has successfully launched its projects here and got the sale of 500 units of first phase.

Prozone Palms



AN UP-SCALE LUXURIOUS LIFESTYLE THAT'S FOR YOU

PROZONE PALMS

MAKE THIS FESTIVE SEASON SPECIAL WITH A NEW HOME AT PROZONE PALMS.

COIMBATORE'S FIRST INTEGRATED TOWNSHIP WITH A MALL.

PROZONE PALMS

PROZONE PALMS

Welcome to an unparalleled lifestyle at Prozone Palms. A large gated community spread across 6.2 acres. Luxurious 2, 3 and 4 BHK apartment with numerous facet, including a traffic-free landscape, uninterrupted view, privacy and a safe and secure environment with every conceivable amenity on offer. Enjoy luxury detailed around you.

Image India is successfully promoting its luxurious project which have beautiful amenities.

Jaguar



THINGS ARE NOT
ALWAYS AS THEY
APPEAR ON THE
SURFACE

DISCOVER THE INNOVATIVE TECHNOLOGIES THAT MAKE A
JAGUAR FEEL SO ALIVE.

Jaguar is as dynamic as our name and logo suggest.

We've always believed that a car is the closest thing you can create to something that is alive. Find out more about our award-winning approach to designing and building cars and what makes them as alive as you are.

Audi

Audi - the German luxury car manufacturer



As a manufacturer of high-quality and innovative luxury cars, Audi is one of the world's leading premium brands and is among the most admired on the world market. The basis of its success comprises pioneering concepts in the domains of advanced technology and design.

Audi is represented in 110 countries worldwide and since 2004, Audi has been selling its products on the Indian market.

In March 2007, Audi set up its own sales company for India. By establishing Audi India as a Division of Volkswagen Group Sales India Pvt. Ltd. in Mumbai, Audi is making a clear long-term statement in the country with ambitious growths plans.

Audi's goal is to become the leading automobile luxury brand in the Indian market in the next few years.

The Audi India strategy encompasses significant investments in branding, marketing, exclusive dealerships and after sales service for the upcoming years.

At present Audi is assembling the Audi A6, Audi A4, Audi Q3, Audi Q5 and Audi Q7 for the Indian market in Aurangabad.

Image India happily promoting its brand locally since last 4 years.

Tata Motors Limited



Tata Motors Limited is India's largest automobile company, with consolidated revenues of Rs. 92,519 crores (USD 20 billion) in 2009-10. It is the leader in commercial vehicles in each segment, and among the top three in passenger vehicles with winning products in the compact, mid-size car and utility vehicle segments.

The company is the world's fourth largest truck manufacturer, and the world's second largest bus manufacturer.

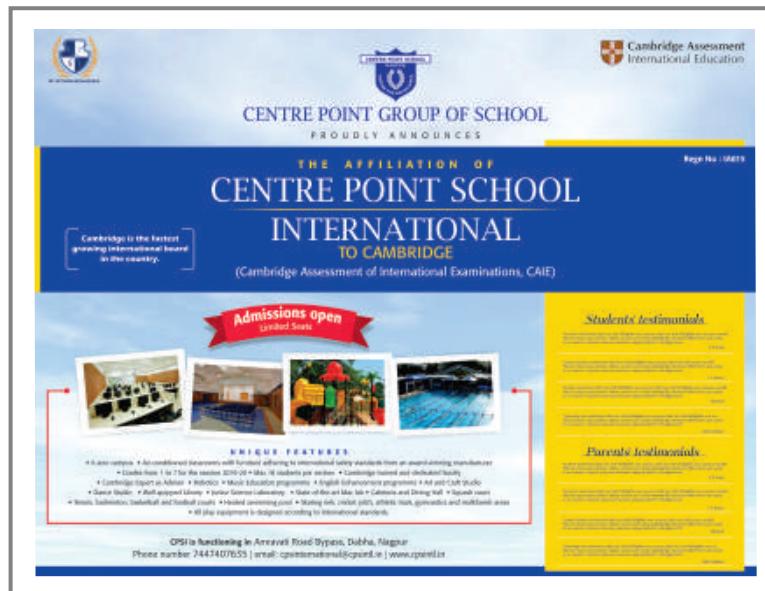
With its innovative products day by day Tata Motors getting huge popularity and market share. Image India proudly announced their contribution in its promotions since last 5 years.

Nissan Motor India Pvt. Ltd.



Nissan Motor India Private Ltd. (NMIPL), a 100% subsidiary of Nissan Motor Limited Japan, was incorporated in 2005 with a vision of 'Enriching People's Lives' through latest Nissan Technology and products. Chennai is a strategic hub for production, R&D and exports for Nissan. In February 2008, Nissan together with its global alliance partner Renault signed a MoU with Government of Tamil Nadu to set up a manufacturing plant at Oragadam, near Chennai with an investment of Rs. 4500 crores over a period of 7 years. On March 17, 2010, the Renault-Nissan alliance plant was inaugurated in a record time of 21 months since its groundbreaking ceremony in June 2008. The Plant has an initial capacity of 2,00,000 units per year and will reach 4,00,000 units per year in full capacity in the future.

Centre Point Group of Schools



Centre Point Group of Schools comprises of Three premier educational institutions of Nagpur. The group was conceptualized in 1988 by Mrs. Aruna Upadhyaya, its Founder & Director. The school is a manifestation of her visionary zeal and her philosophy of providing quality education to children in a student-friendly ambience.

Along with the intelligence Quotient - IQ, emphasis is laid on developing the Social Quotient - SQ and the 'Joy' Quotient - JQ. It is this philosophy of the founder that is the guiding light of all academic and co-curricular activities take up in the schools. Through a students-centered holistic approach to teaching-learning which respects the individual needs of children, the schools aim to achieve physical, social, emotional and academic excellence, and consequently human excellence.

The schools are : Centre Point School, Katol Road, Wardhaman Nagar, Amravati Road (Bypass)

All the three schools are affiliated to the Central Board of Secondary Examination. An excellence result in the CBSE board examination is a tradition which has become ingrained in ethos of the three schools. The three branches are proud recipients of the "International School Award by the British Council" Image India happy to announce to be a part of its promotions.

Mount Litera Zee School

It's not about whether I'm good or not, but what I'm good at.



Our Features

- Science Exploration Program
- English Language Lab
- Well Equipped Library
- Sports Curriculum
- Eco Friendly Infrastructure
- Safe & Efficient Transport
- State of the Art IT Lab
- 100% Technology Enabled Classrooms
- Exclusive Curriculum - Ulana Octavia

Admission Form can be collected from School / City Office 29th Nov onwards.

ADMISSION OPEN for Nursery to Grade VII

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It's not about whether I'm good or not, but what I'm good at.



Our Features

- Science Exploration Program
- English Language Lab
- Well Equipped Library
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Mount Litera Zee School is an endeavor by the Essel Group to prepare leaders of the 21st century through its Education arm, Zee Learn Limited. With more than 65 schools in 55 cities, Mount Litera Zee School is India's fastest growing network of K12 schools. Zee Learn limited has its preschool network Kidzee with more than 1350 preschools in India and is Asia's largest network of preschool.

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Mount Litera Zee School is one of the largest and most sought after education institutes in the country. Mount Litera Zee School has 30 schools across the country and 65 are in edifice.

Endorsing the Zee Learn philosophy, Mount Litera Zee School focuses on customizing learning and fostering real understanding keeping in mind that each child learns differently. It drives children to sculpt the unique potential, within them enables them to be life-long learners and contribute to the knowledge economy of the nation. Mount Litera Zee School imparts a holistic education based on a path-breaking model which has pivotal underpinnings.

Aspire International School



ASPIRE INTERNATIONAL SCHOOL, an initiative of the Sar-la Education Trust, offers new age delivery of education that promotes learning without compromising on inculcating a spirit of competition. The school only delivers an International (IGCSE) syllabus, the 1st International School in Nagpur with the IGCSE syllabus. It is delivered in a student friendly manner with a focus on enhancing understanding and retention. In academic year 2019-2020, the school offers admissions from Nursery to Grade 10 and more grades will be added each year.

Aspire School is a student-centered community with a dedicated and caring faculty, small classes and an education that recognizes each student as an individual. We seek to make learning a lifetime passion. We hope that our students will become readers who love the beauty of the written word or thinkers who are excited by understanding a complicated scientific process – not simply students who know the correct answer on an exam. We balance traditional academic requirements with activities in the areas of music, dance, arts and physical education.

Aspire seeks students who can meet the academic challenges of our curriculum and who will contribute positively to the quality of life at the school.

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<img alt="A group of ten students in blue shirts standing together, each with a yellow box containing their name and result. The boxes are: 1. KARSHIKA KUMARI (Reso-FAST Rank No. 100010), 2. KALYAN KUMAR (Reso-FAST Rank No. 100011), 3. SAKSHI CHAMAN (Reso-FAST Rank No. 100012), 4. AARUSHI PARMAR (Reso-FAST Rank No. 100013), 5. RAJU KUMAR MEHTA (Reso-FAST Rank No. 100014), 6. AARUSHI PARMAR (Reso-FAST Rank No. 100015), 7. AARUSHI PARMAR (Reso-FAST Rank No. 100016), 8. AARUSHI PARMAR (Reso-FAST Rank No. 100017), 9. AARUSHI PARMAR (Reso-FAST Rank No. 100018), 10. AARUSHI PARMAR (Reso-FAST Rank No. 100019).</small>

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City Premier College (CPC)



From a modest beginning with just 200 students and a small rented building in Tilak Nagar, Nagpur in 2001, City Premier College, Nagpur, formerly known as Centre Point College (CPC), now has its own gigantic building with 22,000 Sq.Ft Area which is centrally located at Hindustan Colony, Wardha Road, Nagpur, housing more than 2400 students.

Run by renowned Late M.D. Gandhe Memorial Education Society, Nagpur, the College is affiliated to Rashtrasant Tukadoji Maharaj, Nagpur University, Nagpur. The College imparts education in the field of Commerce, Management and Information Technology. The various course programs include B.Com, BBA, B.Com (Computer Application), BCA and Post Graduate Programmes like PGDCCA and MCM.

City Premier College has carved a niche for itself in the area of education making its unparalleled presence in the region. The teaching staff is highly qualified and experienced to arm the students with knowledge and skills of the high order. Rich library, Modern Computer Laboratory, Seminar Halls, decent classrooms fitted with projectors and computers encourage students to spend more time in the institution. The College provides study modules for all the subjects in various course programs which are prepared by our experienced faculty.

M.K.H. Sancheti Public School & Jr. College



MKH Sancheti believe in "Achieving Excellence through happiness" as we all know that the atmosphere within a school contribution as much as to the success of the students as the curriculum. Making the school an enjoyable place is as much as worthwhile pursuit as developing the school curriculum.

It is about making our school a joyful place where children work hard but enjoy it, where achievement is the product but not the sole objective. It is the joint responsibility of our school authorities, our parents and loving students to create a loving happy environment in school.

A school is always a 'miniature world' where one receives 'training for life' where effective, meaningful and joyful learning takes place. It is here that we begin to learn our lessons of life-care-share and sacrifice, discipline and self control, to accept challenge, face competition, defeat and failure, and rejoice at victory and triumph.

Education is not just a process of giving knowledge for a future job but a lifelong process which creates an understanding of moral and ethical values to guide one's life and make our students the future hope of the country.

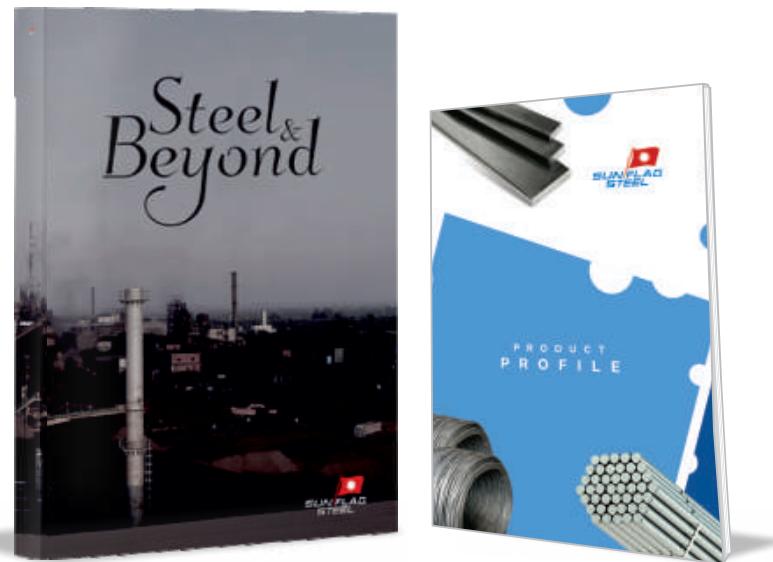
Nisha Herbal



Nisha Herbal is one of the known Ayurvedic Medicines Manufacturing Company in India. It started its activity in 1992. It offers wide variety of Ayurvedic Medicines like Ayurvedic Tablets, Capsules, Creams, Oil, Powders, Gels & Liquids. All Products are developed with state-of-art ayurvedic solutions and reflects current Health Care Trends. The company strategy reflects two principal values- Incorporated in the year 2002, in Nagpur (Maharashtra, India), "Nisha Herbal Pvt. Ltd." are recognized as prominent Manufacturer, Exporter and Supplier of premium quality range of Ayurvedic Tablets, Face Packs, Skin Creams, Skin Ointments, Hair Oil, Ayurvedic Body Oil, Face Cleanser, Cough Medicines, etc. The offered products are processed using quality approved natural herbs and advanced technology in conformity with defined industry standards. These products are highly appreciated among the customers for their purity, precise composition, hygienically packed, no side effects and effective.

Image India is highly involved since more than a decade to promote its products on all India basis.

Sunflag steel



Sunflag Iron and Steel Co. Ltd. is a prestigious unit of the SUN FLAG GROUP. The plant is located in the central part of India at Bhandara, Maharashtra & it is 70 Kms from Nagpur. The plant has a capacity to produce 500,000 tonnes per annum of high quality special steel using liquid pig iron and sponge iron as basic inputs.

The main processes at the plant are,

- Iron making (Mini Blast Furnace, Sponge Iron Plant, Sinter plant).
- Steel Making
- Continuous Casting
- Rolling Mills
- Heat Treatments
- Bright Bar Making
- Inspection
- Quality Assurance

Image India is taking care of reviving of its brand image.

Eden Greenz



Eden Greenz in Madhya Bharat offers a transcendental 5 star leisure experience in Nagpur, India. Nestled amongst grooves of trees and surrounded by beautiful green landscaping, EDEN GREENZ provides the ultimate urban resort experience perfectly blending modern convenience and timeless natural beauty. Seamlessly integrated into its natural surroundings, EDEN GREENZ offers unparalleled access to the areas stunning beauty. Whether you are explorer seeking new adventures or simply desire a serene getaway, EDEN GREEN is the perfect base for a memorable escape.

Cricket Club of India (CCI)



The Cricket Club of India was founded in 1933, its promoters largely comprising of those who had promoted the Board of Control for Cricket in India (BCCI) in 1928. The CCI was founded largely with the aim of promoting sport in general and cricket in particular. The driving force of the idea was Grant Govan, a Delhi based English businessman. It is widely held that the founders dreamt of making CCI, "the MCC of India." The CCI was set up with its registered office in Delhi. One of its earliest objectives was to build a cricket stadium in Bombay, regarded by many as the home of Indian cricket.

The cricket club is having its recreational giants where member and non-member enjoying their leisure time, themes being promoted by Image India.

The Pride Hotel

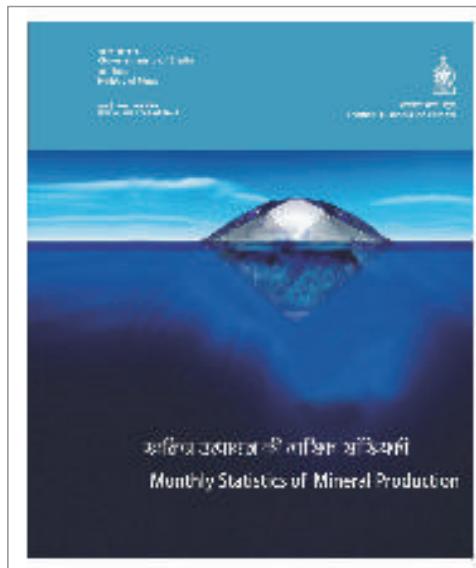


The Pride Hotels, located in Pune, Nagpur, Ahmedabad and Chennai epitomize luxury, extravagance, sophistication and impeccable service. Currently a new five star hotel is under construction in Bangalore to cater the heavy influx of corporate travelers.

Every year more than 15 food festivals & event has been organized by The Pride Hotel which Image India has a pleasure to promote successfully.

A part of Pride Group the hotels are benchmarks of excellence. Widely acclaimed by corporate and leisure travelers from India and abroad, The Pride Hotels epitomize legendary Indian hospitality.

Indian Bureau of Mines



The Indian Bureau of Mines (IBM) established in 1948, is a multi-disciplinary government organisation under the Department of Mines, Ministry of Mines, engaged in promotion of conservation, scientific development of mineral resources and protection of environment in mines other than coal, petroleum & natural gas, atomic minerals and minor minerals.

Headed by the Controller General, IBM has six technical divisions with its head quarters at Nagpur. There is a Modern Mineral Processing Laboratory and Pilot Plant established with the assistance of United Nations Development Programme at Nagpur. IBM has 3 Zonal Offices, 12 Regional Offices and 2 Sub-Regional Offices, 2 Regional Ore Dressing Laboratories and Pilot Plants spread over the Country. The IBM offices are located at Ajmer, Bangalore, Bhubaneshwar, Kolkata, Chennai, Dehra Dun, Goa, Guwahati, Hyderabad, Jabalpur, Nagpur, Nellore, Ranchi, and Udaipur; and the Pilot plants & Ore Dressing Laboratories at Ajmer, Bangalore, and Nagpur.

CSR
ACTIVITES

Protsahan

Association for Human Welfare

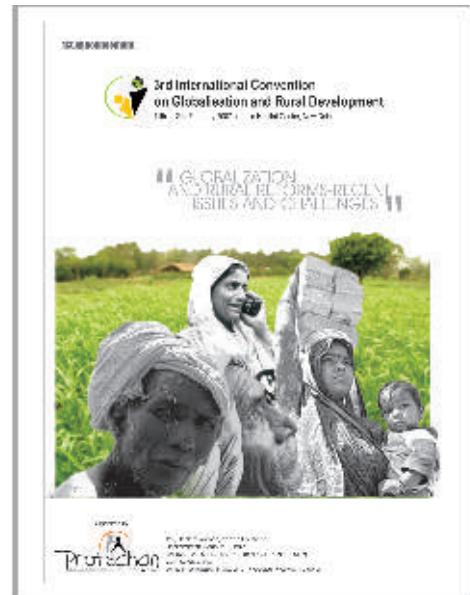
protsahan is a Non profit, non-government organization, engaged in community motivation programs, to create awareness, capacity building, for overall development of both rural and urban communities. Protsahan is a not for profit, non-governmental organization, set up to create relevant social awareness and build capacity for sustainable livelihoods.

As a part of its activities, Protsahan organize every year "International Convention on Globalization and Rural Development", to deliberate on issues related to rural development in the backdrop of the changing economic scenario.

ICGRD-2006

1st International Convention on Globalization and Rural Development, Hotel Pride, Nagpur

The 1st "International Convention on Globalization and Rural Development" was held in February 2006 at nagpur. It was attended by different practitioners and policy makers in identifying possibilities and opportunities available for reducing the existing disparity between the rural and the urban economic, social and cultural lifestyle and locates their links with International political debates.



ICGRD 2006

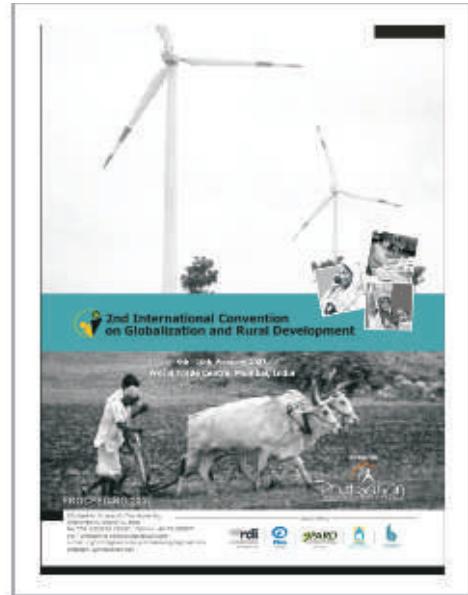
International Convention on
Globalization and Rural Development 2006
The Pride Hotel, Nagpur



ICGRD-2007

1st International Convention on Globalization and Rural Development, World Trade Center, Mumbai

ICGRD is a platform to spread the message of combining the essence of globalization and bringing self-sufficiency among the rural segment. After all globalization must create opportunities, jobs, and hopes for everyone. hence forth Protsahan has decided organize ICGRD as an annual event year after year in different metropolitan cities of India and abroad in future that will continue to deliberate on issue in rural development.



ICGRD 2007
Challenges in Rural Development in
an Era of Globalization
World Trade Center, Mumbai



ICGRD-2008

3rd International Convention on Globalization and Rural Development, India Habitat Center, New Delhi

Protsahan has consequently 3rd year organizes International Convention on Globalization and Rural Development (ICGRD) is an opportunity to put forth all that social practitioners have been thinking but never had an opportunity to do so. It is an International platform to exchange innovative ideas for developing the rural sectors of the continents. Communication is the key for exchanging ideas, beliefs and values to make the world a better and more livable place for all. The international convention provides an excellent opportunity for interaction among the participating members.



ICGRD 2008

Globalization and Rural Reforms-Recent
Issues and Challenges
India Habitat Center, New Delhi



National Symposium on Sanitation Concern Urban December 2007, Mumbai

National Symposium on Sanitation Concern Urban

December 2007, Mumbai



Mission Mrityunjay



Agape have launched a drive to fight against terrorism. It is called 'Mission Mrityunjay' and Nagpur Police have also been a part of this drive. The word 'Mrityunjay' means 'Victory Over Death'. The aim behind this idea is to create awareness among school and college students against the dangers of terrorism.

The motto of the mission is- "Remaining alert is our religion and making aware is our mission ."

Mission Mrityunjay includes people from all walks of life, especially those who move around a lot and mix with all sorts of people.

Whenever any person senses any suspicious activity, they should call the Police and inform about the same. This involvement from the Nagpurians will reduce the threat from terrorist activities.

CHIEF Minister Vilasrao Deshmukh opined that the "Mission Mrityunjay" (victory over death) launched to combat terrorism by the City Police should not be confined to Nagpur alone but should be undertaken in all educational institutions across Maharashtra.

"It's a movement to awaken the younger generation that would help the security agencies to thwart the evil designs of the terrorists' organisations and other anti-nationals," he added.

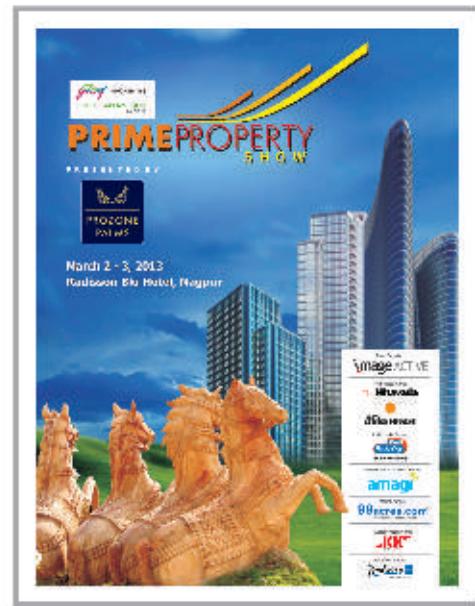
**COMMERCIAL
EVENTS**

Prime Property Show-2013

March 2 - 3, 2013

Radission Blu Hotel, Nagpur

Nagpur City witnessed a remarkable change in the field of realty industry with the inception of a unique property Show "The Prime Property Show 2013 & 2014". The show proved to be more of buyers and sellers meet wherein both the Former and Latter were mutually benefitted. The Prime Property Show unmasked the potential of real estate and proved to be memorable for the visitors as they were opportunized to witness Some decent Projects and big giants in realty market. The show was bestowed by enormous response from the people and it turned out to be very successful.



PRIME PROPERTY SHOW-2013
RADISSION BLU HOTEL, NAGPUR



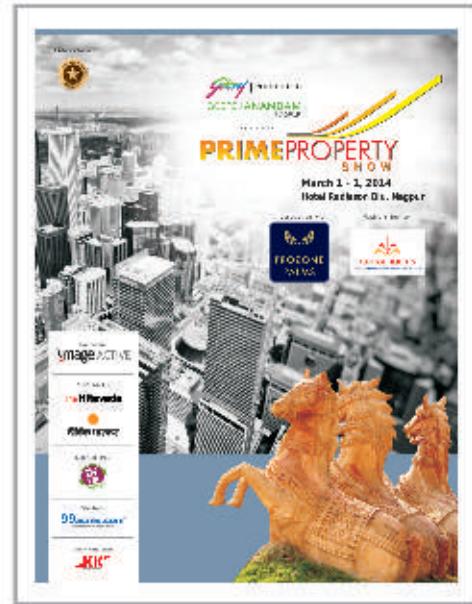
Prime Property Show-2014

March 1 - 2, 2014

Radission Blu Hotel, Nagpur

The Prime Property is an annual event in Nagpur held at the Radisson Blu Hotel. It was initiated to bring together everything associated with an "ideal home", such as the latest inventions for the modern house and aims at showcasing an ensemble of properties covering Residential apartments & Independent Houses, Villas, Commercial Spaces and Integrated Township etc. As a Participating Exhibitor, you will have an unique platform to reach thousands of potential new prospects and expand your clientele overnight. In fact, The Prime Property show will offer you an excellent opportunity to showcase your services and generate new leads.

The Expo has offered an excellent opportunity for the sponsors and exhibitors to interact with potential customers at a personal level. It has also build and strengthen relationships between sponsors, exhibitors and clients to foster the business of your company.



PRIME PROPERTY SHOW-2014 RADISSION BLU HOTEL, NAGPUR



Prime Property Show-2015

March 14 - 15, 2015

Radission Blu Hotel, Nagpur

The Prime Property is an annual event in Nagpur held at the Radisson Blu Hotel. It was initiated to bring together everything associated with an "ideal home", such as the latest inventions for the modern house and aims at showcasing an ensemble of properties covering Residential apartments & Independent Houses, Villas, Commercial Spaces and Integrated Township etc. As a Participating Exhibitor, you will have an unique platform to reach thousands of potential new prospects and expand your clientele overnight. In fact, The Prime Property show will offer you an excellent opportunity to showcase your services and generate new leads.

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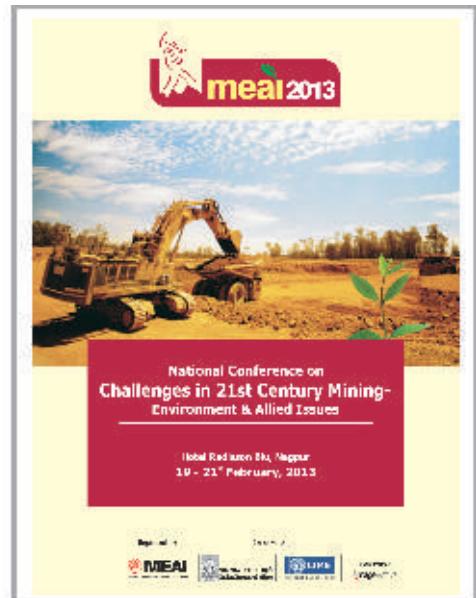
MEAI 2013

National Conference on Challenges in
21st Century Mining - Environment & Allied Issues
February, 19 - 21, 2013
Radission Blu Hotel, Nagpur

This National conference MEAI 2013 is expected to focus on what skills and attributes the workforce in 21st Century will need to ensure sustainable development of mineral and metal resources in our country. The Nagpur Chapter of the Mining Engineers' Association of India in association with Indian Bureau of Mines having its headquarters at Nagpur and Nagpur Chapter of Indian Institute of Mineral Engineers is therefore, organizing this National Conference for thread-bare and in depth discussions of these issues.

Mining Expo 2013

An Expo will be organised on 19th & 20th Feb. 2013 at Hotel Redisson The event provides an excellent business opportunity for mining and allied companies to showcase their technologies, new initiatives, products and services to the distinguished experts from mining industries.



MEAI 2017

International Conference & Expo on Mining Industry Vision 2030 & Beyond

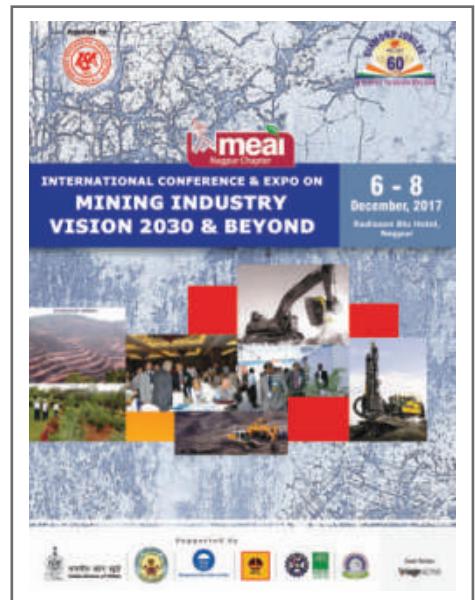
December, 6 - 8, 2017

Radission Blu Hotel, Nagpur

This International conference MEAI 2017 is expected to focus on what skills and attributes the workforce in 21st Century will need to ensure sustainable development of mineral and metal resources in our country. The Nagpur Chapter of the Mining Engineers' Association of India in association with Indian Bureau of Mines having its headquarters at Nagpur and Nagpur Chapter of Indian Institute of Mineral Engineers is therefore, organizing this National Conference for thread-bare and in depth discussions of these issues.

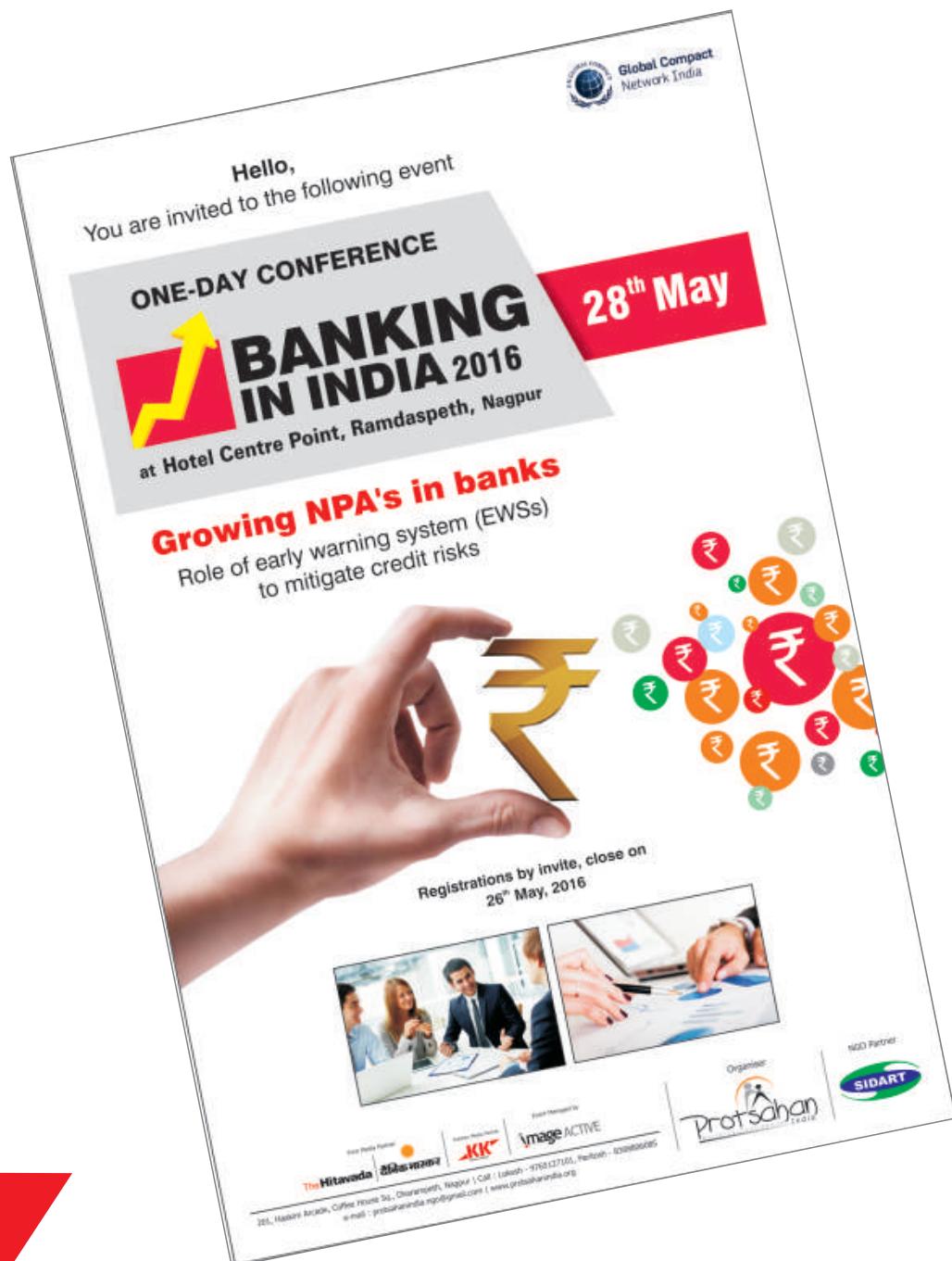
Mining Expo 2017

An Expo will be organised on 6th & 8th Dec. 2017 at Hotel Redisson. The event provides an excellent business opportunity for mining and allied companies to showcase their technologies, new initiatives, products and services to the distinguished experts from mining industries.



One-day conference Banking in India 2016

28th May 2016
Hotel Centre Point, Ramdaspeth, Nagpur



One-day conference Banking in India 2016

28th May 2016
Hotel Centre Point, Ramdaspeth, Nagpur

BANKING IN INDIA 2016
HOTEL CENTRE POINT,
RAMDASPEETH, NAGPUR



THANK YOU!



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